

1.1 INTRODUCE

Name: MgA. Martin Činčár.
Realized projects



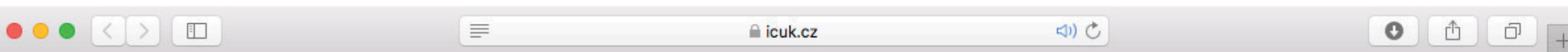
Contact: +420 774 047 397, martin@carontwice.com

1. REALIZED PROJECTS

ICUK

Innovation Centre of the Usti Region
brand communication.

ICUK

A photograph of four people (three women and one man) standing in front of a wall made of purple and white geometric blocks. The text 'WE ARE ICUK' is overlaid on the image.

WE ARE ICUK

WE HELP SMART COMPANIES GROW

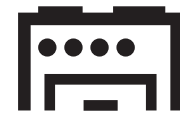
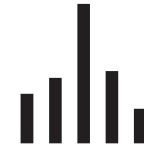
ICUK VISION AND MISSION

ICUK is a respected player in the transformation of the Usti Region into a place where citizens, students, and enterprisers are happy to return and stay and where talented people also come with a desire to take an active role in that transformation.





INNOVATION CENTRE OF THE USTI REGION







CHCI FIRMU INOVOVAT

Programy a služby Inovačního centra Ústeckého kraje pro rozvoj, akceleraci a inovace v zavedených firmách.

PODPORUJEME RŮST A INOVACE



inovace se špičkovými experty



dotační program
Inovační vouchery



databáze
výzkumných kapacit



individuální konzultace

INOVAČNÍ CENTRUM
ÚSTECKÉHO KRAJE



ATINN VUJTE SE ŠKOVÝMI ERTY



postavený na švýcarském know-how,
álním vedení některého z více než 70 špičkových
z celé ČR a důrazu na realizaci změn vedoucích
vaší firmy.

ICE

orbou finanční strategie,
nebo efektivním řízením
toků.

BUSINESS DEVELOPMENT

Rozvoj obchodu, zahraniční expanze,
marketing, péče o zákazníky, inovace.

NIZACE

jte interní procesy od HR
iku, až po firemní kulturu,
a nástupnictví.

SPOLUPRÁCE

Strategická partnerství s firmami
a univerzitami, facilitace spolupráce
při V&V a transferu technologií.

KONTAKT

Ozvěte se Petru Freimannovi na
freimann@icuk.cz

0 hodin spolupráce
n (první fáze programu
pro vás zdarma.

více na icuk.cz/inovace-ve-firmach/



„Čerstvé podnikatelské maso“ z inkubátoru ICUK
před porotou a veřejností v dalším ročníku ústeckého Dne D

STARTUP GO! GRILL



24. 9. 2020, OD 17.30 H.

ICUK SPACE HRADEBNÍ

Velká hradební 2800/54, Ústí nad Labem

Navštivte nás poprvé v nových prostorách!

PROJEKTY, KTERÝMI MĚNÍME REGION

Budujeme inovační ekosystém Ústeckého kraje a o jeho rozvoj usilujeme samostatnými projekty, které mu přinesou nové ekonomické příležitosti, lepší podmínky anebo nové nástroje a služby pro obyvatele regionu.



ÚSTECKÝ KRAJ

#NOVÝSTART

Na skok od Prahy i od Drážďan, v srdci divukrásné přírody a za zlomek nákladů. Je to energie talentovaných lidí, je to chemie kraje, který si vás podmaní, je to příležitost začít znovu. Ústecký kraj – nový start. ...

[CHCI VĚDĚT VÍC →](#)

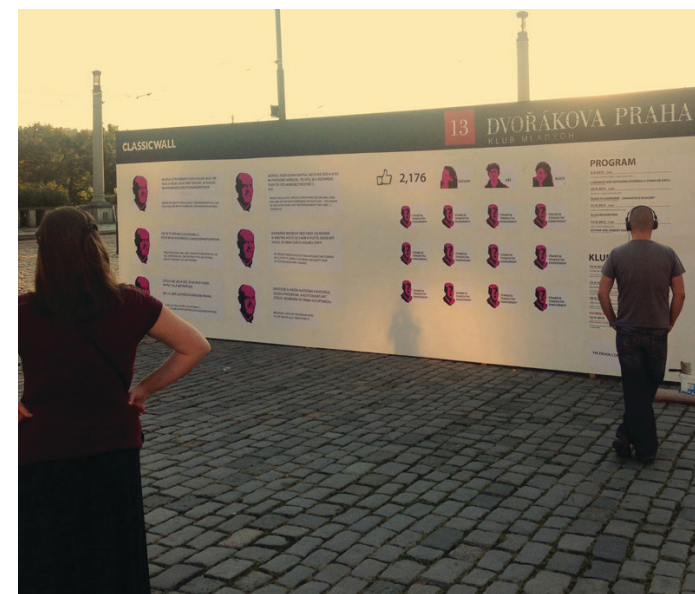


2. REALIZED PROJECTS

Dvořákova Praha
campaign communication.









Bach stopuje! Dvořák ne!

13 tis. zhlédnutí • před 7 lety

21 Dvořákova Praha

Mistři Bach a Dvořák si virtuózně počínají i se sprejem. Kamera/střih: Matyáš Gross.





HOSPODÁŘSKÉ NOVINY

EKONOM

EVENTS



FOTOGALERIE

Dvořákova Praha zkouší graffiti a la Banksy. Kampaň sprejuje na pražské zdi



3. REALIZED PROJECTS

HOPI HOLDING
companies

brand communication
+ communication materials





Logistics



Foods &
Agriculture





Farma Otročin

What Was 2021 Like for Farma Otročin?

Dearest colleagues, beloved friends,

2021 is coming to an end, meaning it's time to look back at what went well as well as what we have learned going forward. Again this year, we were faced with the erratic dangers of the coronavirus crisis, whose consequences also impacted the farming industry. Apart from maintaining government measures, we were affected by other unprecedented events: The steep rise in fuel and energy prices, inaccessibility to generation sources and volumes, impactful personnel issues, and, last but not least, swings in the weather conditions that considerably decide our success in the given year. Despite all of these obstacles, however, we can raise our heads high and say, "We made it!"

Since the start of the year, we have continued to cultivate our beautiful region of West Bohemia. Worth mentioning are the repairs made to the path that leads to Borovák Pond as well as its recommission. Once again, we created many landscape features, repaired a number of field roads, and planted an accompanying tree line, which has become a place where the residents and visitors of the surrounding area come to take frequent walks. Furthermore, we maintained and cultivated the pond embankments and many other areas of nature.

On the farm's grounds, we successfully modernised the straw warehouse and its surroundings so they correspond with current standards. We're continuing these efforts in modernising the workshops. Over the past few months here, we installed a completely new heating system and, thanks to our construction team, we also finished building the needed facilities, namely the new sanitary areas and canteen. It's here that, upon a few special occasions, we met together as a large collective for a joint lunch and strengthened the harmony in our team.

Currently, the administrative preparations for the largest project in the history of the farm are coming to a head: The reconstruction and modernisation of the large-scale cow house. By the year 2023, we're planning to fully implement robotic milking in spacious and comfortable stables for the dairy cows, which should significantly push us forward towards our goal of becoming the most modern farm in Central Europe and one of the largest producers of organic milk in all of Europe. Today we can happily announce that we've successfully handled all the necessities with the Czech authorities and have received the complete building and zoning permits. Via our tender process, we've already selected a partner to head the construction efforts. We believe this cooperation will be quite successful and the project will be launched according to plan. During October and November, we also worked on dismantling the hay shed, thus beginning the actual physical portion of the overall construction plan.

Despite the continuing coronavirus crisis, we managed to renew the tradition of holding several social events for the company and friends, even as they travelled in from far away. Again this year, we organised the farm hunt, which saw many partners getting involved and a particularly enjoyable accompanying programme. We also held company events in the form of spring go-kart races and harvest festivals.

Towards the end of autumn, we prepared St. Hubert's Mass, where we paid homage to Czech gamekeeping and remembered our colleague Jaroslav Veselý. Without a doubt, the highlight was the second annual fish harvest at Borovák Pond. Around 800 guests gathered here in total, and that included both an array of locals and visitors from the farthest corners of our republic. We were happy to see that many representatives from HOPI Holding also made time for the event. There was something in the rich accompanying programme for each participant, regardless of age, and various



otrocin.cz

delicacies (both made with and without fish) were gobbled up by everyone in attendance. Judging from the reactions of our revered guests, we can say that the event went off without a hitch.

In closing, I would like to remember those most important of all, without whom, our work would serve no purpose and certainly wouldn't be as successful. I want to thank my team at Farma Otročin for how they approach their work, their commitment, and their desire to win. I pray that our energy and united vision give us the strength to overcome all operational concerns. I believe together we'll see further success in the coming years, all because we continue to pull in the same direction. And for that, I am truly grateful.



Richard Tintěra / FARMA OTROČÍN

HOPI Fish Hub

A Changeful, Interesting, and Volume-Increasing 2021

Business with fish is always changing. Those involved in this field (known as “fishmongers”) have to always be on their guard and follow the changes in the market as well as supply and demand.

Sourcing fish and seafood is a truly demanding discipline that presents an everyday challenge for buyers. And not only in terms of prices but primarily quality. That rings especially true if you need these goods in Central Europe, Prague, or more specifically, at HOPI CEE Fish Hub (HFH) in Jazlovce. The journey from the coast across all of Europe and to its final destination needs to run like a “Swiss watch”. HFH manages this well, and not only for the Czech market but also for an additional seven Central-European countries. Our platform operates seven days a week to guarantee the best services for our customers. For our team, that means facing daily challenges all year long. Every week, 350 to 500 tonnes of fish and seafood pass through HFH.

Just as with last year, our VAS division successfully met more than the expected volume in retail. 2021 was advantageous and brought with it interesting growth. It's obvious that the pandemic impacted the population's purchasing behaviour, and the volumes of our wholesale partners aren't declining. The conclusion is simple: People are eating more fish and seafood as healthy eating habits only become more common. To this end, we had to make adjustments to VAS and install a new thermoforming line in order to meet demand. The machine can produce 40 MAP packages per minute.

We should also take a moment to mention our wholesale partners. In light of the pandemic, they are undergoing difficult times. The majority of them found a way to survive,

managing to adjust to the market changes and the new situation. Great job, we're all in this together!

Once again, the third annual Prague Mussel Week (PMW) saw great success. We're sticking to the saying “Never Change a Winning Team”, which means the shellfish supplier was Krijn Verwijs (PREMIER) of Yerseke, Netherlands, and the logistics partner was Kotra from Seafoodways. Our two wholesalers, Makro and Caviar Club, sold 23,000 kg of mussels during PMW. In 64 partner restaurants, amazing meals made with mussels were sold and three retailers (Albert, Kaufland, and Košík) also got in on the action. The bottom line: Over the course of a single week, 50,000 meals made with mussels were eaten, which is nearly twice last year's amount. Many of the restaurant owners were beyond happy with the results. We have to thank our PR team for their incredible work as well as anyone who took part in the project.

Our heads are already filled with plans for 2022. New ideas, new markets, new partners! Exciting challenges await us and, at HFH, we're ready for them. I would like to thank everyone on my team as well as the HOPI Holding team. Closing deals, innovation, support from our partners and distribution networks... That's our “fishmonger” world.



HOPI
CEE
HUB

Pierre Manuel Boels / HOPI FISH HUB

HOPI Modletice

Modletice – New HOPI Holding Headquarters

At the start of the year, we rounded off our search for the new HOPI Holding headquarters. In Modletice, we happened upon the perfect building to meet our needs and intentions, and it's situated just a few hundred metres from DC Jazlovice. The convenient location and the practically unlimited options for rearranging the interior opened the path for us to further develop this site.

Immediately after the purchase of the property, we started Phase 0 – adapting to the earliest possible move-in of colleagues. We then started Phase 1, adapting the space on the fly. The next phase, in which the interior and exterior will be completely renovated in the future, is still to come. There is also a building plot next to the land where the Campus is located, where the preparatory and legislative steps are underway for the future construction of a new warehouse, which will fully exploit the potential of the area.

We have a lot to look forward to.



HOPI HOLDING Campus

2

Supervisory Board
CEO
Warehouse Operations
VAS Operations
Meeting Room Karlovy Vary
Toilets and kitchen 🚻 🍴

1

→ Sales
→ Transport
← IT / SAP
→ Finance
→ Marketing
→ HR
→ Food Broker
← Meeting Room Praha
← Meeting Room Prostějov
← Toilets and kitchen 🚻 🍴

0

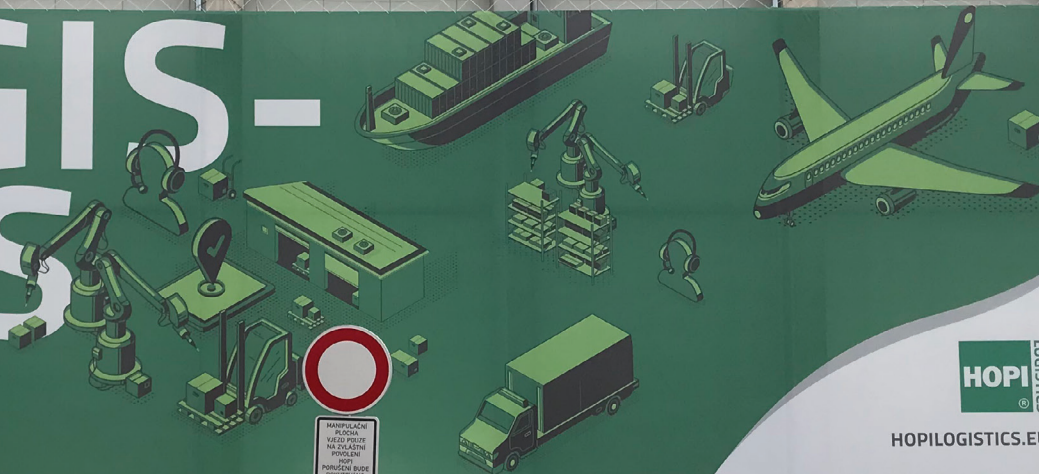
Lift 🚶
Reception
Entrance / Parking





www.Don't worry be HOPI.eu

LOGIS-
TICS



HOPILOGISTICS.EU



LOGISTICS



Sklady

Skladujeme vo všetkých teplotných režimoch od -18 do +25 stupňov Celzia

Senec – suchý a chladený sklad

Madunice – mrazený sklad

Ružomberok a Prešov – suchý, chladený a mrazený sklad

Doprava

Vnútroštátna i medzinárodná FTL, LTL, Parcel
Všetky teplotné režimy (suchý, chladený, mrazený)



Naša flotila



Kartónový
rozvoz



6
palet



10
palet



15
palet



20
palet



33
palet



Teplotné režimy



Suchý



Chladený



Mrazený



CEE pokrytie



Michal Hajkovský
Head of Acquisition Office
+421 902 943 931
mhajkovsky@hopi.sk

Roman Bartal
Head of International Freight Forwarding dept.
+421 903 993 967
rbartal@hopi.sk



Přeprava paletových zásilek



Specialista pro přepravu zboží v kontrolované teplotě
(chlazené, mražené, suché)



Doručení v režimu do 24/72 hod., denní, pravidelné spojení



Paletová distribuce v rámci CEE regionu s napojením na celou Evropu



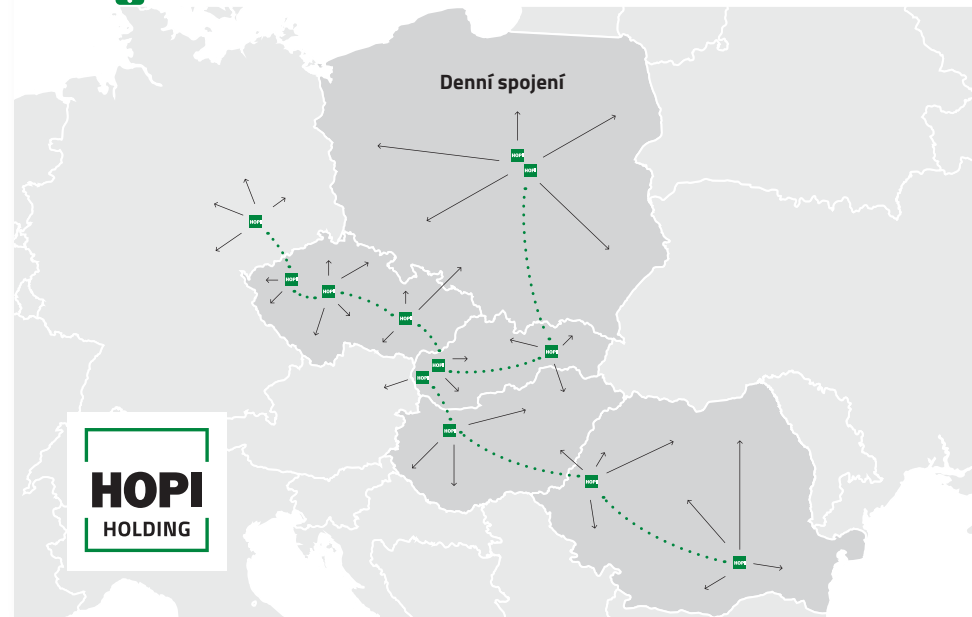
Vlastní vozový park, vlastní řidiči s podporou dlouholetých,
prověřených partnerů



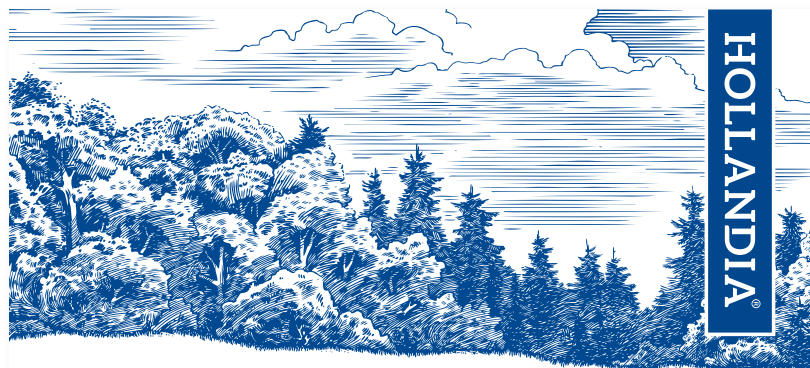
Veškeré typy vozů pokrývající kompletní potřeby našich zákazníků



vkratina@hopi.cz, lvavrova@hopi.cz



HOPI
HOLDING

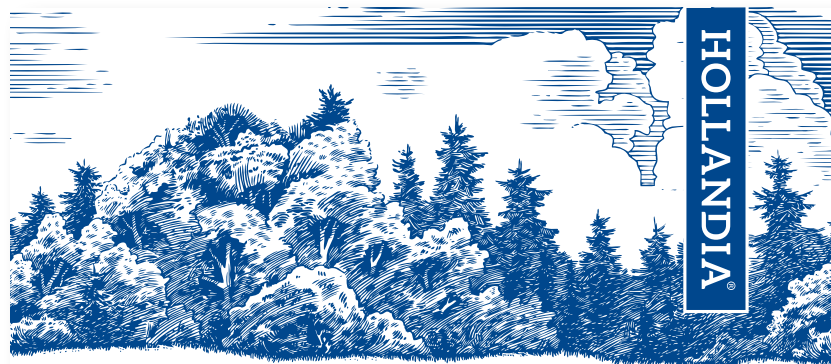


Kvalitu neoklameš

Hodnoty nemáme jen na obale.



hollandia.cz



KLASIK

Krémový s kulturou BiFi.



Jogurt Hollandia Klasik obsahuje prospěšné kultury BiFi

3,7% tuku

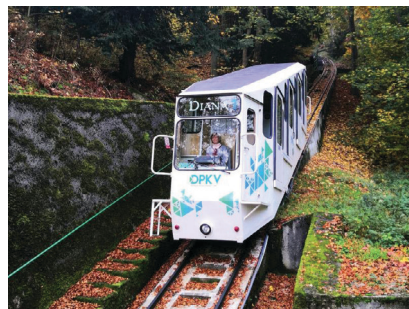
Lahodná krémová chuť díky vyššímu obsahu tuku (3,7 %)



hollandia.cz

AD FINE DINE

SPOLEČNÉ MIMOPRACOVNÍ SETKÁNÍ vč. rodinných příslušníků



12. 3. 2022

Svou účast prosím nahlaste do 5.3. Lence Antoškové vč. počtu rodinných příslušníků (počet dospělých + počet dětí).

13:00

sraz Karlovy Vary Tržnice
procházka lázeňskou částí města s průvodcem, ochutnávka pramenů

14:30

káva a desert v Grandhotelu Pupp

15:45

lanovkou z divadelního náměstí k Imperiálu, následně autobusem
do restaurace Smíchovský Pavilon

16:45

společný raut v Smíchovský pavilon | Restaurace a pivnice Karlovy Vary
(smichovskypavilon.cz)

Individuální odchod





Vjezd do areálu k hale:

H1, H2, H3/4, H1+, HFH.

Entrance to the complex to the hall:

H1, H2, H3/4, H1+, HFH.

Въезд в холл комплекса:

H1, H2, H3/4, H1+, HFH.

В'їзд у хол комплексу:

H1, H2, H3/4, H1+, HFH.

● H1 - HFH

● H1

● H1+

● H2

● H3/4

Don't worry be HOPI®





HOPÍ CZECH HUB

K TOMU NEJLEPŠÍMU
MUSÍTE DOZRÁT

Bohemia Selt
PRESTIGE

A bottle of Bohemia Selt Prestige sparkling water is shown against a black background. The bottle is dark with a gold label. The HOPÍ logo is in the top left corner, and the website www.hopi.cz is in the bottom right corner.

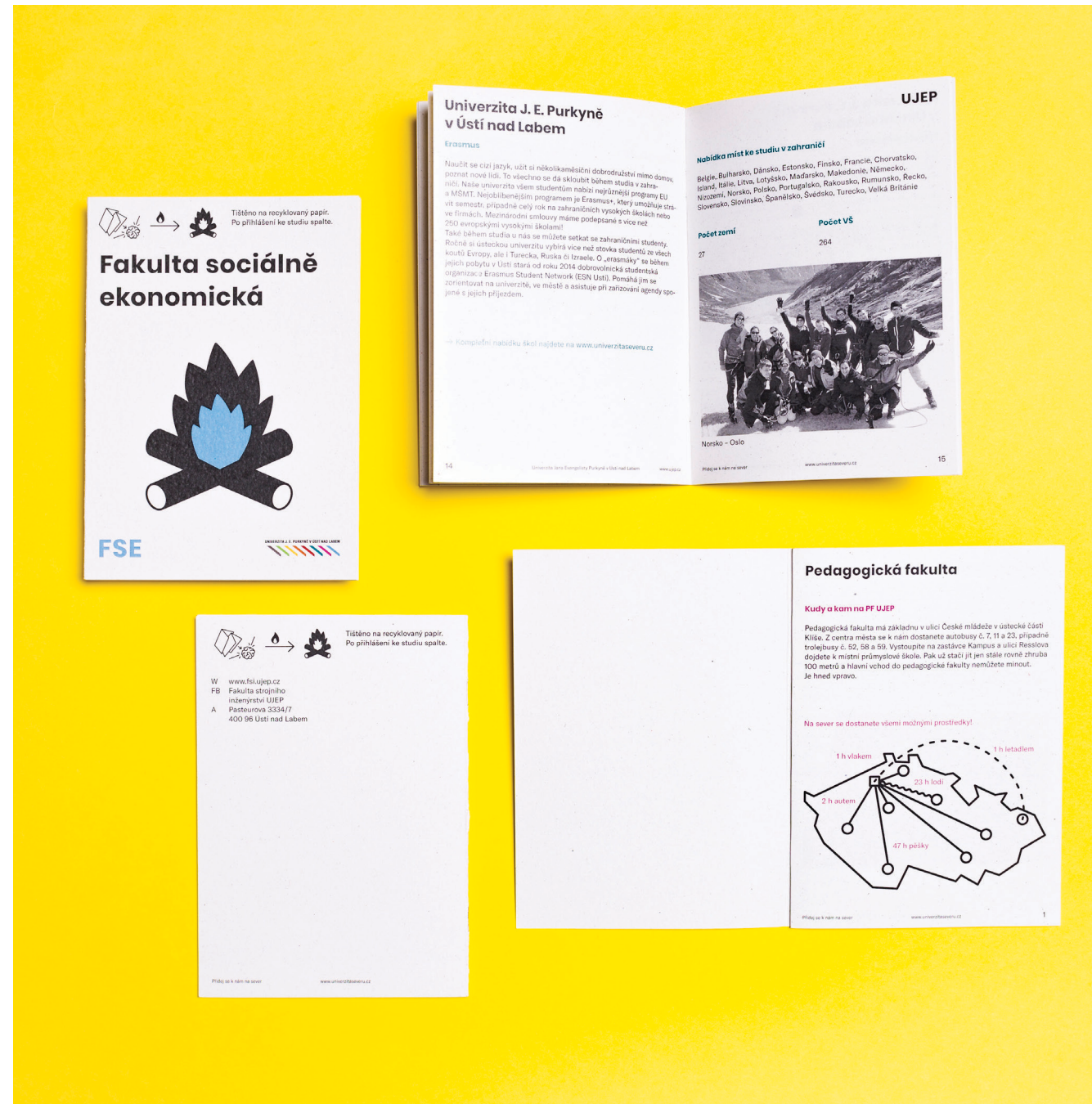
HOPÍ ®

www.hopi.cz

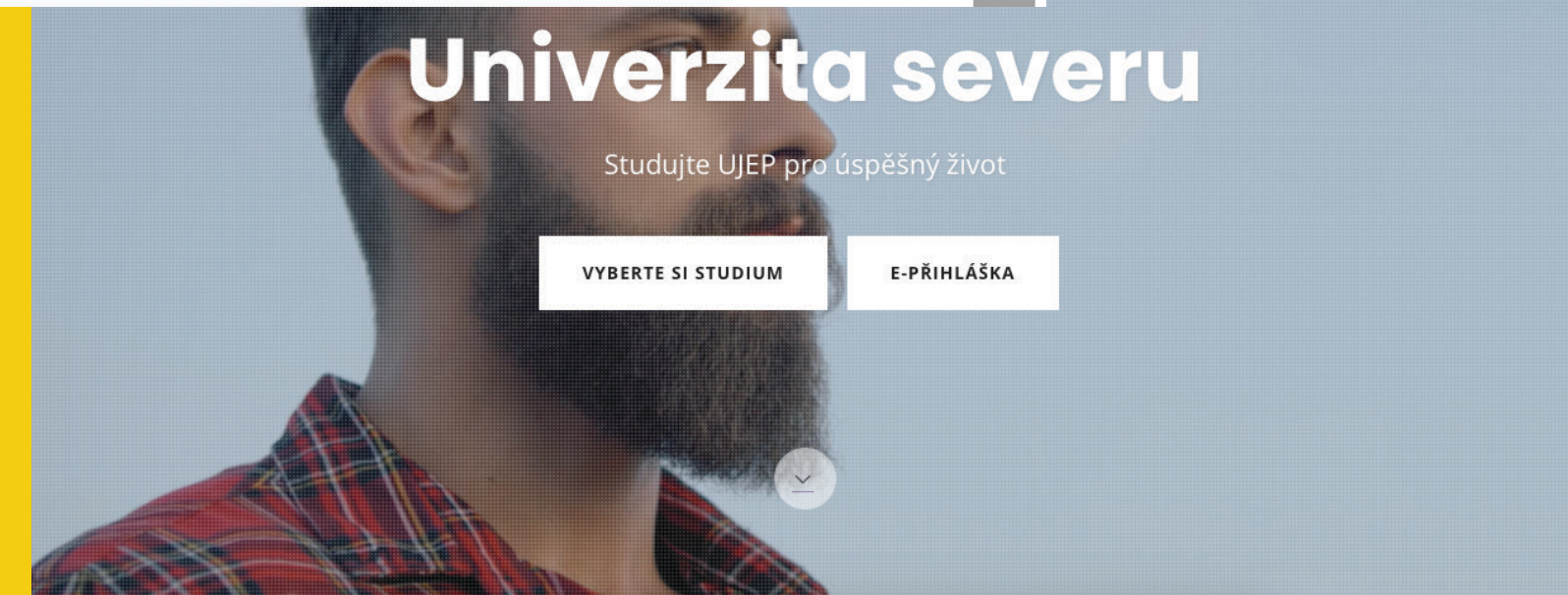
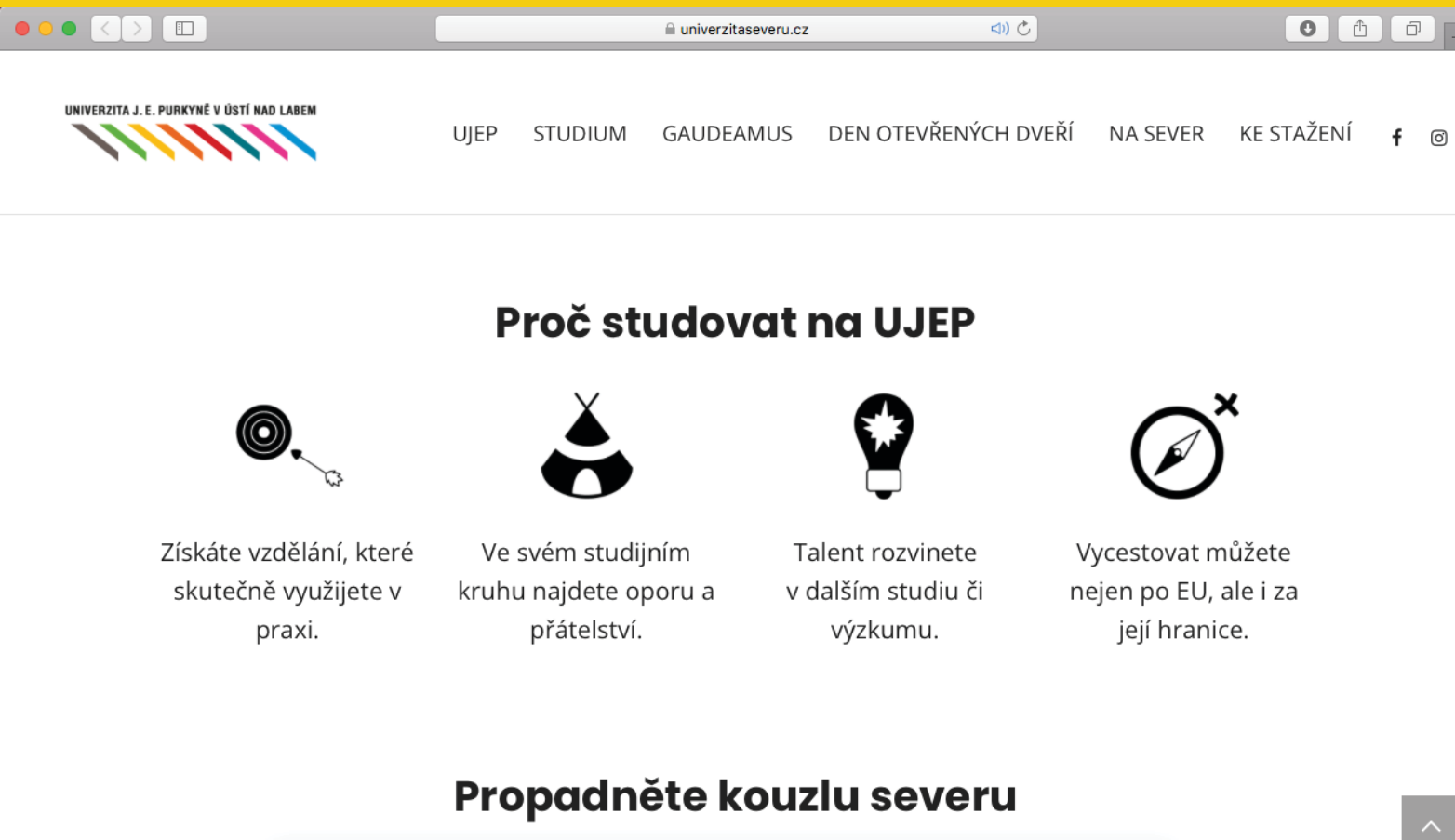


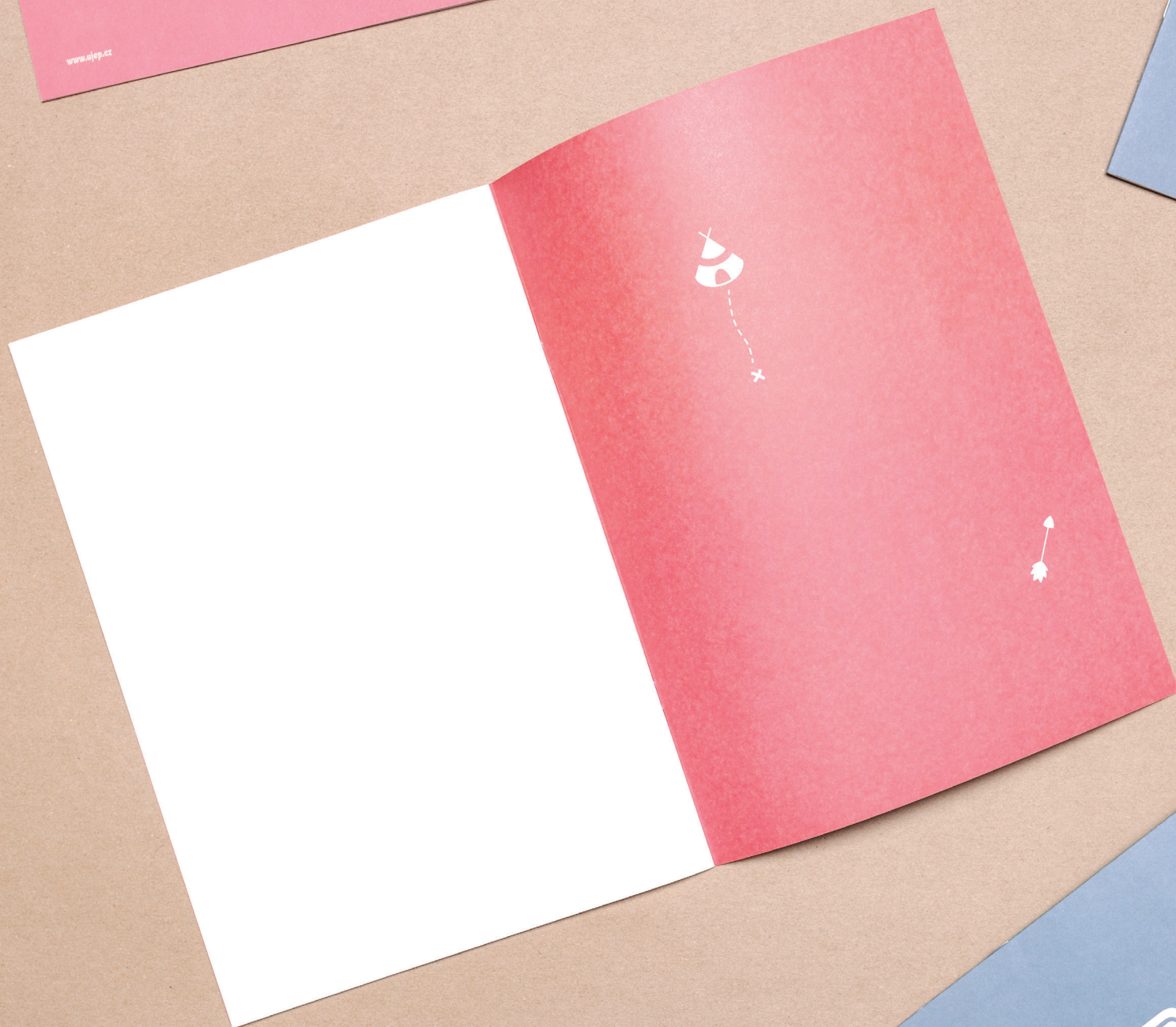
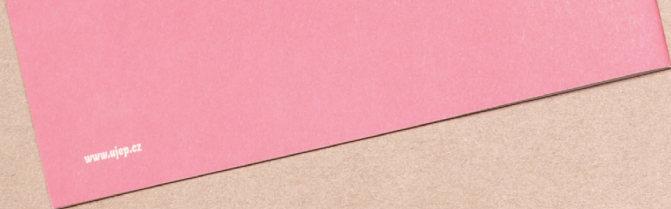
4. REALIZED PROJECTS

UJEP University
campaigns communication.









...antigen, where important but
...patient, however, as
...the very same
...ing up (Lab-on-Chip) pro-atomization in vitro
...biology, attack rate in only 10% model
...the (genetic) problem,
...DNA

Technologické a historické postupy:
V roce 1903 byl vynalezen první speciální postup výroby papíru (tzv. "mechanický papír") pomocí vysokého tlaku a teploty. Tento proces umožnil výrobu papíru z dřeviny a odpadů, což bylo důležité pro masovou výrobu papíru. V roce 1924 byl vynalezen první speciální postup výroby papíru (tzv. "mechanický papír") pomocí vysokého tlaku a teploty. Tento proces umožnil výrobu papíru z dřeviny a odpadů, což bylo důležité pro masovou výrobu papíru.

eni výzkumu:

Den otevřených
dveří na UJEP!

#myjsmeujep

ONLINE!

6. února 2021



www.univerzitaseveru.cz

UJEP

Den otevřených
dveří na UJEP!

#myjsmeujep

ONLINE!

6. února 2021



www.univerzitaseveru.cz

UJEP

Den otevřených
dveří na UJEP!

#myjsmeujep

ONLINE!

6. února 2021



www.univerzitaseveru.cz

UJEP

5. REALIZED PROJECTS

Henkel cosmetics (Swarzkopf, Gliss,
Taft, Got2b, Fa, Syoss etc.) – BTL
for Astron Print





Cosmetics

syoss

 **Schwarzkopf**

GLISS

taft

schauma

Fa

got2b

schauma
je tady

schauma
MEN
For Men
CLASSIC SHAMPOO
with HOPS
FOR EVERYDAY USE

**SILNĚJŠÍ
VLASY,
SILNĚJŠÍ JÁ**

Schwarzkopf
GLISS



**PEČUJÍCÍ ŠAMPONY PRO
+100% SILNĚJŠÍ VLASY***
*vs. neošetřené vlasy
FOR EVERY YOU



**DLOUHOTRVAJÍCÍ
FIXACE V KAŽDÉ
SITUACI**

Schwarzkopf
taft



FOR EVERY YOU



Fa

POCIT HYDRATACE

vůně
jasminu



energizující
guarana
a ginseng

POCIT POVZBUZENÍ

MOJE TAJEMSTVÍ LESKLÝCH VLASŮ



Cileian Ullman-Fernandes
televizní moderátorka a herečka

Schwarzkopf
GLISS



GLISS LIQUID SILK
S CERAMIDY A HEDVÁBÍM
PRO HEBKÉ, LESKLÉ A +100%
SILNĚJŠÍ VLASY

FOR EVERY YOU.

ZJISTIT VÍCE

MOJE TAJEMSTVÍ LESKLÝCH VLASŮ



Cileian Ullman-Fernandes
televizní moderátorka a herečka

Schwarzkopf
GLISS

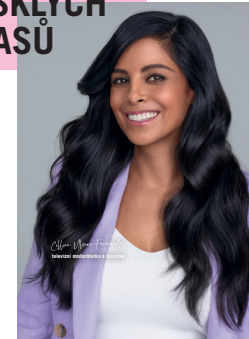


GLISS LIQUID SILK
S CERAMIDY A HEDVÁBÍM
PRO HEBKÉ, LESKLÉ A +100%
SILNĚJŠÍ VLASY

FOR EVERY YOU.

ZJISTIT VÍCE

MOJE TAJEMSTVÍ LESKLÝCH VLASŮ



NOVINKA

1
ŠAMPON s ceramidy
pro matné a křehké vlasy



2
KONDICIONÉR
& EXPRESNÍ KONDICIONÉR
s hedvábím pro uhlazené vlasy



3
MASKA A SÉRUM
s technologií HAPTIQ
pro zářivý lesk vlasů

FOR EVERY YOU.

Schwarzkopf
GLISS

MOJE TAJEMSTVÍ LESKLÝCH VLASŮ



Cileian Ullman-Fernandes
televizní moderátorka a herečka

FOR EVERY YOU.



GLISS LIQUID SILK S CERAMIDY
A HEDVÁBÍM PRO HEBKÉ, LESKLÉ
A +100% SILNĚJŠÍ VLASY*

Schwarzkopf
GLISS

MOJE TAJEMSTVÍ LESKLÝCH VLASŮ



Cileian Ullman-Fernandes
televizní moderátorka a herečka

FOR EVERY YOU.



GLISS LIQUID SILK
S CERAMIDY A HEDVÁBÍM
PRO HEBKÉ, LESKLÉ A +100%
SILNĚJŠÍ VLASY

Schwarzkopf
GLISS

ZJISTIT VÍCE



VYHRAJTE BEAUTY DAY PRO VÁS A VAŠI KAMARÁDKU.

Nakupte od 9. 10. do 5. 11. produkty značek Gliss,
Taft nebo Live v hodnotě min. 249 Kč a soutěžte
o 5x beauty day.



VAŠE VLASY,
VÁS PŘÍBĚH



Nakupte produkty Schwarzkopf*
a vyhrajte Beauty day pro vás
a vaši kamarádku!

*Aktivita platí od 9. 10. do 5. 11. 2024
na produkty značek Gliss, Taft a Live
v hodnotě min. 249 Kč.

FOR EVERY YOU.

MĚSÍC SCHWARZKOPF

Zdarma
styling vlasů od
profesionálního kadeřníka
na této prodejně

18. – 19. 10. 2024
Pá 13:00 – 20:00,
So 09:00 – 14:00



FOR EVERY YOU



Svenja Paulina
modelka a influencerka



MĚSÍC SCHWARZKOPF

Zdarma
diagnostika vlasů pomocí
vlasového skeneru
na této prodejně

11. – 12. 10. 2024
Pá 12:00 – 19:00
So 08:00 – 13:00



FOR EVERY YOU



Svenja Paulina
modelka a influencerka



SOUTĚŽ



NAKUPTÉ PRODUKTY
SCHWARZKOPF* A VYHRAJTE
BEAUTY DAY PRO VÁS A VAŠI
KAMARÁDKU!



*Aktivita platí
od 9. 10. do 5. 11. 2024
na produkty značek Gliss,
Taft a Live v hodnotě
min. 249 Kč.



Svenja Paulina
modelka a influencerka



INTENSE PLEX syoss

POSILUJE
VLASY ZE VNITŘ
A OBNOVUJE VLASOVÉ VAZBY



100% RECYCLED PLASTIC

syoss

INTENSE PLEX

INTENSIVE CONDITIONER
DEEP CONDITIONER
FOR HEAVILY DAMAGED HAIR

20X
SMOOTH & RESTART HAIR

REPAIRS MILLIONS OF
BROKEN HAIR BONDS

ADDS SHINE

syoss

INTENSE PLEX
LEAVE-IN SERUM

FOR HEAVILY
DAMAGED HAIR

REPAIRS MILLIONS OF
BROKEN HAIR BONDS

SMOOTHENS

syoss

INTENSE PLEX

POSILUJE VLASY ZE VNITŘ
A OBNOVUJE VLASOVÉ VAZBY




100% RECYCLED PLASTIC

syoss

INTENSE PLEX

INTENSIVE CONDITIONER
DEEP CONDITIONER
FOR HEAVILY DAMAGED HAIR

20X
SMOOTH & RESTART HAIR

REPAIRS MILLIONS OF
BROKEN HAIR BONDS

ADDS SHINE

syoss

INTENSE PLEX
LEAVE-IN SERUM

FOR HEAVILY
DAMAGED HAIR

REPAIRS MILLIONS OF
BROKEN HAIR BONDS

SMOOTHENS

ZJISTIT VÍCE



syoss



100% RECYCLED PLASTIC

syoss

INTENSE PLEX

INTENSIVE CONDITIONER
DEEP CONDITIONER
FOR HEAVILY DAMAGED HAIR

20X
SMOOTH & RESTART HAIR

REPAIRS MILLIONS OF
BROKEN HAIR BONDS

ADDS SHINE

syoss

INTENSE PLEX
LEAVE-IN SERUM

FOR HEAVILY
DAMAGED HAIR

REPAIRS MILLIONS OF
BROKEN HAIR BONDS

SMOOTHENS

INTENSE PLEX

POSILUJE VLASY ZE VNITŘ
A OBNOVUJE VLASOVÉ VAZBY

ZJISTIT VÍCE

syoss

INTENSE PLEX

POSILUJE VLASY ZE VNITŘ
A OBNOVUJE VLASOVÉ VAZBY




100% RECYCLED PLASTIC

syoss

INTENSE PLEX

INTENSIVE CONDITIONER
DEEP CONDITIONER
FOR HEAVILY DAMAGED HAIR

20X
SMOOTH & RESTART HAIR

REPAIRS MILLIONS OF
BROKEN HAIR BONDS

ADDS SHINE

syoss

INTENSE PLEX
LEAVE-IN SERUM

FOR HEAVILY
DAMAGED HAIR

REPAIRS MILLIONS OF
BROKEN HAIR BONDS

SMOOTHENS

ZJISTIT VÍCE

Schwarzkopf
taft
X
GLISS

**STYLING
A PÉČE
V JEDNOM**



NOVINKA



FOR EVERY YOU.

**STYLING A PÉČE
V JEDNOM**



Nadine Beauty
influencerka a spisovatelka

Schwarzkopf
taft
X
GLISS



FOR EVERY YOU.

taft
X
GLISS

Schwarzkopf
taft
X
GLISS

**STYLING
A PÉČE
V JEDNOM**



NOVINKA



FOR EVERY YOU.



Nenechte si ujít naši skvělou zimní nabídku

Sleva 20 % při nákupu 3 ks produktů
Schwarzkopf v libovolné kombinaci



-20%
ZA 3 KS 99⁹⁰
79⁹²
ZA 1 KS PŘI KOUPI 3 KS

Palette
Barvy na vlasy
Palette Intensive
Color Creme

Palette Color
Shampoo



-20%
ZA 3 KS 139⁹⁰
111⁹²
ZA 1 KS PŘI KOUPI 3 KS

Taft
Taft x Gliss Sprej
na vlasy Heat-
Protection Lovely
Long 150 ml *24

Taft Power SPORT
gel – mega silně
tužící 150 ml



-20%
ZA 3 KS 79⁹⁰
63⁹²
ZA 1 KS PŘI KOUPI 3 KS

Schauma
Schauma SHP
Men 400 ml Hair
Booster *24

Schauma šampon
7 Herbs 400 ml



-20%
ZA 3 KS 149⁹⁰
119⁹²
ZA 1 KS PŘI KOUPI 3 KS

Got2b
got2b Glued4 Brow
mascara 16 ml

Got2b suchý šam.
Mist 150 ml *24



-20%
ZA 3 KS 119⁹⁰
95⁹²
ZA 1 KS PŘI KOUPI 3 KS

Gliss
Gliss regenerační
šampon Blonde
Perfector 250

Gliss TRT 150 ml
BlonPerfector Mask



-20%
ZA 3 KS 149⁹⁰
119⁹²
ZA 1 KS PŘI KOUPI 3 KS

Live
Live Ultra Brights
093 Party růžová
50 ml

Live Urban
Metallics U72
Šedivá stříbrná
60 ml



*Nabídka produktů se může na jednotlivých prodejních lišt.
Termín platnosti akce: od 21. 11. do 27. 12. 2024

Nenechte si ujít naši skvělou zimní nabídku

Sleva 20 % při nákupu 3 ks produktů
Schwarzkopf



*Nabídka produktů se může na jednotlivých prodejních lišt.
Termín platnosti akce: od 21. 11. do 27. 12. 2024

Nenechte si ujít naši skvělou zimní nabídku



Henkel



Dárek
k nákupu vybraných
značek nad 400 Kč

TO CHCI



Dárek
k nákupu
vybraných značek
nad 400 Kč

TO CHCI

Oblíbené produkty pro podzim plný pohody

6. REALIZED PROJECTS

Tesla
business presentation.



GOOD TO KNOW



ON THE WAY FROM COAL MINING TO SMART AND CLEAN TECH

It is an old industrial region, still in transition from heavy industry and coal and ore mining to new, progressive areas. By the first half of the 20th century, it belonged to the European industry centres (e.g. glass, textile, ceramics, porcelain). After the WW II, it faced a huge displacement (expulsion) of people and thus expertise and a shift to coal mining and heavy industry. The region is among the most industrialised regions in the EU, where chemistry, energy, and manufacturing industry are still dominant.



Tailings

TURNING DISADVANTAGE TO ADVANTAGE



The environmental impacts of industry have led to development of a unique knowledge related to environmental protection, recycling, water and soil cleaning, or rehabilitation of mining areas. Its industrial experience has attracted many automotive suppliers (e.g. Avia Industry).

Dresden Glass, Saarglass, TSC, Maggip, 3M Technologies, Normak, Kevitol, or large glass producers AGC, Flat Glass Czech (producing also for automotive, displays, or solar panels).

AVAILABILITY OF BROWNFIELDS



The region has also suitable brownfields at its disposal. Ústí – green location, near motorway and a small airport, it is ready to use. Other opportunities is in use of old mining area as part of the revitalisation and requalification process. Or is within potential old, building modern ones (Pradice nearby between the Lake Milada (a revitalised mining area) and a station of the newly planned high-speed train line (12 minutes by walk to the centre or the university, it is also close to other industrial zones - Pradice). There are couple of other industrial zones in the region, e.g. Triangle.

GOOD CONNECTION



The region has a direct connection to the European Market by highways D55 and R7, motorway (DRA7). The connection to Prague is about to be open in December 2016.

The new high-speed train connection between Prague, Ústí nad Labem and Dresden is a priority of the Czech government. It would decrease the travel time between Prague and Dresden from 2h 15 min to 50 minutes. It is expected to be open by 2030.

by 2030 from 50 min

HUMAN CAPITAL

In the region, there are more than 30,000 university students. There are 4 relevant universities present in the region: The J.E. Purkyně University in Ústí nad Labem (UJEP) with more than 9,000 students is the largest and the only one with headquarters in the region. Brno offers a private education and research in engineering (including energy and materials), natural sciences (including nanotechnology, advanced materials and IT), progressive environmental studies (including nano-environmental applications, recycling and cloning), design (including industrial design and new technologies).

The remaining 3 belong to the city of the Czech Republic in technical education. The faculties of the Czech Technical University (CTU) in the region are focused on transport and nuclear energy with applied research including smart mobility and smart cities. The University of Chemistry and Technology (VŠCT) study cooperation with chemical industry VŠB Technical University Ostrava** (VŠB-TUO), branch of the faculty in Most has a unique expertise in geology and mining technology; companies also with private research centres focused on various aspects of mining (VŠCT).

The top chemical research institution in the region is the ÚstíCE, it is a research and training centre carrying out research and development for industrial chemicals, environmental technologies and technologies more innovatively and effectively limiting the carbon footprint. It belongs to large corporations.

** Official name: Ostrava is a city in the Moravian-Silesian Region. The branch of the Faculty of mining and geology is in Most.

4 UNIVERSITIES:

THE J.E. PURKYNĚ UNIVERSITY IN ÚSTÍ NAD LABEM

CZECH TECHNICAL UNIVERSITY

THE UNIVERSITY OF CHEMISTRY AND TECHNOLOGY

VŠB – TECHNICAL UNIVERSITY OSTRAVA, FACULTY IN MOST

BROADER ACCESS TO KNOWLEDGE

Due to its location, there are many other universities and research facilities available nearby the region, within the 150 km radius. The Technical University in Dresden with 30,000 students is among TOP10 Excellent Universities in Germany, experienced in technological transfer, active in related areas of automotive, energy, organic photovoltaic (Heliotech), semiconductors etc. The applied research

is supported by specialised research institutions (Fraunhofer, Max Planck, Helmholtz, Leibniz-Institut), related clusters (Automotive, microelectronics, microsystems, nanotechnology, mechanical engineering), or initiatives towards green economy and smart mobility. Technical universities are also in Chemnitz, Leipzig and Pilsen.

Furthermore, in Prague and Central Bohemian Region, there is a large concentration of top Czech research institutions and universities: Charles University, the above-mentioned University of Chemistry and Technology and Czech Technical University, Czech Academy of Sciences, University Centre of Energy Efficient Buildings, ELI, Artificial Intelligence Centre, etc.

The radius of 150 km includes also other universities and colleges in the Czech Republic: in Liberec, Plzeň, Hradec Králové, Pardubice, or in Poland: AGH Cracow.

GROWING STARTUP ECOSYSTEM

In order to attract talents, ideas, and nurture innovation and startup culture, several new supporting facilities emerged in the region. The Nupharo is a unique technology and innovation park with area up to 20,000 m² allowing development of projects focused on smart and green technologies.

NUPHARO



GROWING STARTUP ECOSYSTEM

ICUK

In 2015, the Innovation Centre of the Ústí region (ICUK) was established by the regional government, regional chamber of commerce and J.E. Purkyně University. One of its goals is a creation and development of a startup community. Therefore, it creates opportunities for inspiration, networking, creation and further development of business ideas. It also supports cooperation between research institutions and business.



GROWING STARTUP ECOSYSTEM

The incubator startup leaders from the region – like Martin Hanevka, co-founder of Lifepo, on the New Europe 100 List of Innovators (2016), or Filip Molán, co-founder of Unatry, GoodGates, Pithag, on the New Europe 100 List of Innovators (2015) – inspire and mentor new entrepreneurs in the region and support the establishment of Startup Hub (to be open by Q3/2018) in cooperation with other entrepreneurs, and Innovation Centre (ICUK).

This is complemented by very vivid and dynamic startup ecosystem in Sazavě with systemic support of institutions like Dr. Jan Látka, Silicon Sazavě, as well as by Prague with numerous co-working spaces, incubators and accelerators.



Martin Hanevka

STARTUP LEADERS



Filip Molán

SMART CONCEPTS ON THE RISE

During the recent months, the efforts towards popularization and implementation of smart concepts has been intensified by cities, region, supporting institutions (like the Innovation Centre of the Ústí region), and research institutions. The city Litoměřice belongs to regional leaders and it also an active supporter of green thermal energy. The J.E. Purkyně University and Litoměřice apply for a research grant to examine the practical potential. The university also prepares a large project in basic research of Smart Cities-Smart Region-Smart Communities in order to help the region addressing economic and societal challenges. Other cities like Písek, accompanied by applied research of the Czech Technical University in this field, are preparing for new opportunities. Moreover, the state supports buying new electric cars by subsidies.



THE CZECH REPUBLIC – AN AUTOMOTIVE SPECIALIST

- The Czech Republic with the annual output of 122 passenger cars per 1000 inhabitants* belongs to the most important automotive centres in the world.
- The production is provided by three major car makers: Škoda Auto (part of VW Group), Hyundai, and TPCA.
- The industry employs 155 thousand people and it is responsible for almost 1% of manufacturing production and exports. Capacities are supported by a robust network of suppliers. The accumulated expertise has led to expansion of Research and Development activities of more than 30 companies**, which has contributed to high competitiveness of the car industry.

*1.3 mil. passenger cars per year

** E.g. Valeo, Visteon Lighting Systems, Swell Technologies Systems, Elcard.



1/3



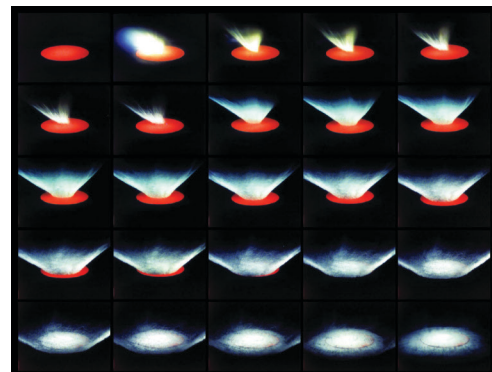
LOW COSTS

Besides the presence of lithium directly and positively influencing the production cost, there are additional cost advantages. Although the region is close to the German market, which also decreases logistics costs, the prices of production inputs are lower than in Germany. The high quality skilled workforce is available at favorable costs: average wages are at 1/3 of German level. In general, in the Ústí region prices of the assets are similar or even lower than in the Czech Republic (e.g. prices of apartments are 1/3 lower and of building sites 1/3 lower than in Prague). It is possible to receive state support: 3) in a form of investment incentives* up to 25 % of investment costs and ii) administrative assistance of the process by the CzechInvest. The R & D activities and investment in technological sector can be supported by additional financial schemes.

* E.g. income Tax relief up to 10 years, job creation grant, training grant up to 50 % of training costs.

BEAUTIFUL NATURE

The area of Bohemia (Bohemian Paradise) offers a wide range of opportunities for sports (e.g. Babičkův náhon, Babičkův náhon (Czech river), spa and wellness (Cepřín, Drahčín), in exploring landscapes, the area including nature reserves. The area is in the Ústí Mountains. The Bohemian Paradise is characterized by numerous of the largest and most beautiful lakes in the Czech Republic.



IMPACT

Placing the investment in the region would help the region to the economic transformation process by:

- creating role model how to approach innovation and vision
- attracting talents and innovative companies
- stimulating research and startup community
- increasing employment.

It would contribute to acceleration of transition of the region from coal mining to sustainable energy.

RECOMMENDED RELEVANT COMPLEMENTARY SOURCES

CzechInvest – Automotive:

<http://www.czechinvest.org/en/Automotive/industry>

Investment Climate Statements 2016:

<http://www.czechinvest.org/en/InvestmentClimateStatements/index.htm?lid=254320&year=2016>

Research Atlas providing information about research, development and innovation profile of the region:

<http://www.czechinvest.org/en/ResearchAtlas/STRICTED/EA/EA.pdf>

Ústí Region – Arms wide open to investment:

http://www.kr-vestavice.cz/tematicke/usty2.asp?id_ang=430025&id=1210

Ústí Region Profile:

<http://www.czechinvest.org/files/usty/usty-2015-4339-en.pdf>

SOURCES

UnicRE:

<http://www.unicre.cz/>

VŠB-TUO:

<http://www.vsb.cz/>

VŠCHT:

<http://www.vsch.cz/>

VUTB:

<http://www.vutb.cz/>

Ústí Region – Arms wide open to investment:

http://www.kr-vestavice.cz/tematicke/usty2.asp?id_ang=430025&id=1210

Ústí Region Profile:

<http://www.czechinvest.org/en/usty>

World Rank – Doing Business:

<http://www.doingbusiness.org/data/exploreeconomies/czech-republic>

BEAUTIFUL NATURE



SMART CONCEPTS ON THE RISE

During the recent months, the efforts towards popularisation and implementation of smart concepts has been intensified by cities, region, supporting institutions (like the Innovation Centre of the Ústí region), and research institutions. The city Litoměřice belongs to regional leaders and it also an active supporter of geothermal energy. The J.E. Purkyne University and Litoměřice apply for a research grant to examine the practical potential. The university also prepares a large project in basic research of Smart Cities-Smart Region-Smart Communities in order to help the region addressing economic and societal challenges. Other cities like Děčín, accompanied by applied research of the Czech Technical University in this field, are preparing for new opportunities. Moreover, the state supports buying new electric cars by subsidies.

- joint project to examine practical potential of geothermal energy

- UJEP also prepares a large project in basic research of Smart Cities-Smart Region-Smart Communities



7. REALIZED PROJECTS

Improve for inex
website.



IM☆PROVE

**Record your volunteer experience
to prove your improvement. It's free.**

Login

Create an account



**Transform
your experience
into competence**



**Create a plan
for your personal
development**



**Sell
your
experience**

How it works

1

Record your volunteer experience

You always learn something as a volunteer... By using our app you'll easily find out which skills you have improved and see what are the possibilities for your further development. You simply record the situations you have been through and explore what could be your next steps. You can also share your improvement with friends.

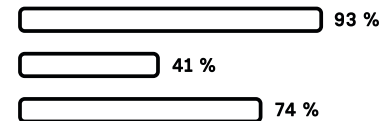
It does not matter, if you are in some organization or volunteer on your own. Our application works universally and it is easy to use. You don't need to install anything. Just register and start using it.



2

Translate your experience into skills

This application has an algorithm that shows which important skills you managed to enhance through volunteering. Simply record a situation that you have been through, assess yourself, add some details and submit. The system will automatically match your input and shows which skills have been advanced. Then you can share the results with your friends, teachers or bosses, who will easily understand the contribution of volunteering to your personal development.



3

Create your plan of improvement

It is important to think about which skills you should develop and see what you can do about it. You can easily search the list of skills, explore which situations you have not experienced and actively look for them. Also we help you set your learning goals and show which competencies you should work on to achieve it.










4

We advise how to use your experience

By recording your skills you'll have a clear profile that shows your qualification. You can share this on your public profile, put a link to your CV or LinkedIn. If you reach certain level of points, we suggest where to apply your potential – either voluntarily or in companies, which are looking for someone like you.



-  **Public Profile**
-  **Add new situation**
-  **List of competences**
-  **Recorded situations**
-  **Improve score**
-  **Use score**
-  **Log out**

47 points!

You have reached 47 points. Well done!
Your score is higher than 90 % of all IM-PROVE users.

You have experienced your first steps in volunteering. Where to continue? See the list of competencies to explore more opportunities how to move forwards.

[Share](#)[Use experience](#)[Improve score](#)

Last added situations

22. 11. 2015

⦿ I promoted my own idea...

⦿ I took part in creation of promo materials in project

[Show all](#)

90 Day score history

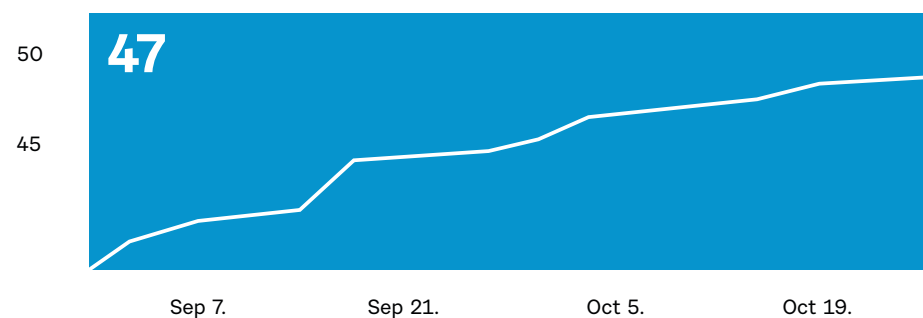
Score updated
23/11/2015

[List of competences](#)[Add new situation](#)[Recorded situations](#)

Lately improved competences

22. 11. 2015 Communication
40 → 50

Team work
35 → 45

[Show all](#)



8. REALIZED PROJECTS

Dorado Tours
agency communication.



Las Más Bellas Ciudades de Europa Central



desde **745 €**
días **8**

Fechas de salida 2018:

marzo 25, mayo 20, 27, junio 3, 10, 17, 24, julio 1, 8, 15, 22, 29, agosto 5, 12, 19, 26, septiembre 2, 9, 16, 23, 30
octubre 7, 14, 21

Descubra con un experto guía profesional de habla hispana y/o portuguesa algunas de las ciudades más bellas de Centro Europa, con alojamiento en hoteles céntricos. Alojamiento únicamente en hoteles de 4* céntricos. Solicite noches extras en Praga o Budapest.

Día 1 / domingo: Llegada a Praga.

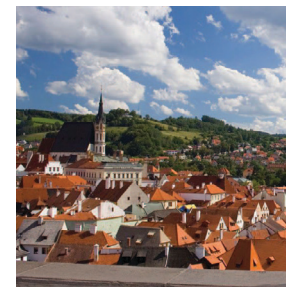
Traslado con nuestro guía de habla hispana (y portuguesa de haber clientes de idioma portugués) al hotel Hotel Jurys Inn 4**** céntrico o similar. Alojamiento 19.00
Reunión con el guía y todo el grupo para la presentación y repasar el programa.



Viena

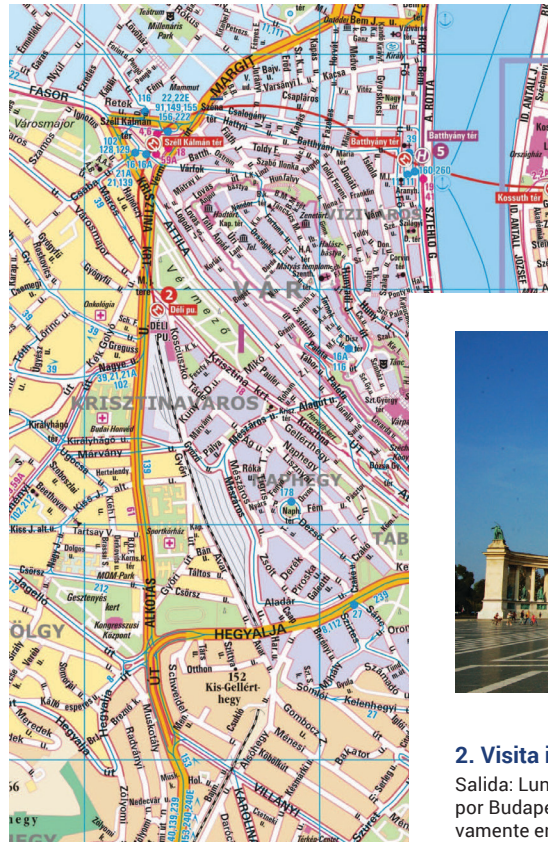
Día 2 / lunes: Praga. Cena incluida.

Desayuno y salida para la visita panorámica peatonal de la ciudad con guía oficial de habla hispana. Recorriendo las principales calles y monumentos del Barrio de Stare Mesto apreciaremos la majestuosidad de la Torre de la Pólvora (estilo gótico), la Casa Municipal (art nouveau), el camino real que comienza en la calle Celetna para llegar a la Plaza de la Ciudad Vieja, con la Iglesia de nuestra Señora de Thyn y el famoso reloj astronómico. A continuación y por la Calle Karlova se llega al puente de Carlos IV, el más famoso de la ciudad. La visita termina en la Plaza de la Ciudad Vieja. Por la tarde visita del Castillo de Praga con entradas incluidas.



Český Krumlov

Cena en cervecería U Fleku, la más antigua de Praga de 1499 donde disfrutaremos de una cena típica con 1 cerveza incluida. Traslado de regreso no incluido.



Notas – Notes



2. Visita ideal por la Ciudad

Salida: Lun, mié, vie, dom, 10.00. Participe en una visita por Budapest única en su categoría, efectuada exclusivamente en lengua española, con salida garantizada. Aproveche la ventaja de tener un guía a quien puede hacer todas las preguntas que desee durante la visita de 4 horas en grupo reducido. La visita de la ciudad incluye también recorridos para ver puntos de interés no cubiertos en los tours de 2–3 horas. La ruta incluye: Parque de la ciudad (Plaza de los Heroes, Castillo Vajdahunyad, Baño termal Széchenyi), Avenida Andrásy, Opera, Sinagoga en la calle Dohány, Basílica de San Esteban, Parlamento, Barrio del castillo (Iglesia Matías, Bastión de los Pescadores), Monte Gerardo (Ciudadela).

Duración: 4 horas

Término en el centro de Pest. Traslado gratuito desde el hotel 30 min antes del inicio del programa.

Precio por persona:

Adultos: 32 €, Niños de 12 años: 16 €

3. Gran tour de la Ciudad y del parlamento

Salida: Diaria (excepto lunes): 13.00. pm Participe en nuestra Gran Visita Panorámica y conozca las más importantes atracciones de Budapest. Disfrute del panorama desde

Programa de Excursiones Facultativas BUDAPEST

1. Visita panorámica de Budapest

Salida: Diaria 10.00 / 14.30. Descubra las vistas de Budapest con la ayuda de nuestro guía profesional y admire las atracciones más importantes de ambas orillas del Danubio. Desde el puente de Cadenas pasamos por delante de la Basílica de San Esteban y el Parlamento. Atravesamos el Danubio por el puente Margarita, y les llevamos al barrio del Castillo. Caminando hacia el Bastión de los Pescadores y la Iglesia Matías conocerán los lugares más famosos de la colina del Castillo. Ya en el monte Gellért pararemos en la Ciudadela para sacar fotos, y después seguiremos por el puente Isabel hacia Pest. En el lado de Pest les enseñamos el Gran Mercado, el Museo Nacional, la Estación del Este, el Estadio Puskás, y llegamos a la Plaza de los Héroes en el Parque Municipal. Después de un paseo por la plaza continuamos por la avenida Andrásy, pasamos por la Ópera, y regresamos al centro.

Duración: 3 horas
Término en el centro de Pest. Traslado gratuito desde el hotel 30 min antes del inicio del programa.

Precio por persona:
Adultos: 25 €, Niños de 12 años: 12,50 €



2. Visita ideal por la Ciudad

Salida: Lun, mié, vie, dom, 10.00. Participe en una visita por Budapest única en su categoría, efectuada exclusivamente en lengua española, con salida garantizada. Aproveche la ventaja de tener un guía a quien puede hacer todas las preguntas que desee durante la visita de 4 horas en grupo reducido. La visita de la ciudad incluye también recorridos para ver puntos de interés no cubiertos en los tours de 2-3 horas. La ruta incluye: Parque de la ciudad (Plaza de los Héroes, Castillo Vajdahunyad, Baño termal Széchenyi), Avenida Andrásy, Ópera, Sinagoga en la calle Dohány, Basílica de San Esteban, Parlamento, Barrio del castillo (Iglesia Matías, Bastión de los Pescadores), Monte Gerardo (Ciudadela).

Duración: 4 horas
Término en el centro de Pest. Traslado gratuito desde el hotel 30 min antes del inicio del programa.

Precio por persona:
Adultos: 32 €, Niños de 12 años: 16 €

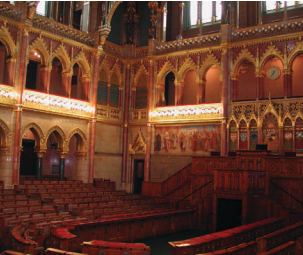
3. Gran tour de la Ciudad y del parlamento

Salida: Diaria (excepto lunes): 13.00. pm Participe en nuestra Gran Visita Panorámica y conozca las más importantes atracciones de Budapest. Disfrute del panorama desde

las colinas de Buda admirando las vistas principales de Pest. Al final de la visita tendrá la oportunidad de conocer el interior del Parlamento. Desde el puente de Cadenas pasamos por delante de la Basílica de San Esteban y llegamos a la Plaza de Kossuth. Después de visitar el magnífico edificio neogótico del Parlamento por dentro (paseo con guía inc.), atravesamos el Danubio por el puente Margarita, y les llevamos al barrio del Castillo. Caminando hacia el Bastión de los Pescadores y la Iglesia Matías conocerán los lugares más famosos de la colina del Castillo. Ya en el monte Gellért, nos paramos en la Ciudadela para sacar fotos, y continuamos por el puente Isabel hacia Pest. En el lado de Pest les enseñamos el Gran Mercado, el Museo Nacional, la Estación del Este, el Estadio Puskás, y llegamos a la Plaza de los Héroes en el Parque Municipal. Después de un paseo por la plaza continuamos por la avenida Andrásy, pasamos por la Ópera, y regresamos al centro, donde acabamos la visita.

Duración: 4 horas
Término en el centro | Traslado gratuito desde el hotel 30 min antes del inicio del programa | obligatorio enseñar pasaporte o documento de identidad en el Parlamento.

Precio por persona:
Adultos: 38 €, Niños de 12 años: 19 €



4. Visita al parlamento

Salida: Diaria (excepto lunes, consultar): 10.15h, 13.15h. Aprovechen la ocasión para visitar uno de los edificios legislativos más grandes del mundo: el magnífico Parlamento húngaro. Se recorre la solemne Escalera principal, el Salón de reuniones y el Salón de la Cúpula, la cual alberga uno de los mayores tesoros de la nación: la Corona Real húngara. Descubra la razón porque la cruz encima de la corona húngara no está en posición vertical! Reserva necesaria. Es obligatorio enseñar carnet de identidad a la entrada.

Duración: 45 minutos
Término en el Parlamento | no se incluyen traslados | Encuentre su guía de habla hispana en el Centro Visitas del Parlamento mapa incluido con los billetes.

Precio por persona: Adultos (Miembros de EU): 12 €, Adultos (No miembros de EU): 24 €

5. Budapest nocturna

Salida: Vie-Sab 19.00 excepto ene-feb, Abril- Octubre: mier-sab: 19.00. Disfrute del París del Este en iluminación nocturna. Pase una noche impresionante en un restaurante húngaro tradicional en las colinas de Buda. Les recibimos con una copa de aguardiente húngaro, y durante la cena (menú típico húngaro de tres platos con vino) les presentamos un variado espectáculo folclórico con música cingara. Después del espectáculo les enseñamos la ciudad iluminada desde los mejores puntos panorámicos de Budapest.

Duración: 4 horas
Término en el hotel | Traslado gratuito desde el hotel 30 min antes del inicio del programa.

Precio por persona:
Adultos: 65 €, Niños de 12 años: 32,50 €

10. Hungría Mágica

Salida: Abril- Octubre : mar, vier, dom 09.00h (no se realiza en invierno). Tras un corto viaje de 30 minutos llegamos a Gödöllő, uno de los palacios barrocos más grandes del mundo, para visitar la residencia de verano de Francisco José I (emperador austriaco y, entre 1867 y 1916, también rey húngaro), y la emperatriz Isabel (Sissi). La visita al interior del palacio real y de los jardines del Castillo nos remontan a la época del Imperio Austro-Húngaro. Nuestro guía les descubrirá los secretos de los dormitorios, las puertas ocultas, la vida privada, y los amantes de la pareja real. Enseguida nos dirigimos a los establos tradicionales de los hermanos Lázár donde nos reciben con una copa de aguardiente húngaro y pogácsa . Después de un paseo en carruaje por el vecindario, asistirán a un espectáculo de caballos. Regresamos a Budapest; la excursión se acaba en el centro de la ciudad.

Duración: 4-4,5 horas
Término en el centro. Traslado gratuito desde el hotel 30 minutos antes del inicio del programa. No se incluye almuerzo

Precio por persona:
Adultos: 52 €, Niños de 12 años: 26 €

11. Recodo del Danubio

Salida: Noviembre-Marzo: Jue, Sab, 09.00. Abril- Octubre: todos los días (exc. lunes) 09.00h. Visite las tres ciudades más bellas del Recodo del Danubio: Szentendre, Visegrád y Esztergom con sus vistas más destacadas y conozca la historia húngara al regresar en barco a Budapest (Mayo- Octubre). Desde Budapest viajamos a la antigua capital, Esztergom (centro de la iglesia católica y sepultura de los grandes cardenales húngaros, como el cardenal Mindszenty), donde se encuentra la mayor catedral de Hungría. De la colina del Castillo se ofrece una panorámica espléndida del Danubio y la región sur de Eslovaquia. Después vamos a Visegrád para visitar la antigua residencia real (entrada no incl.), el castillo de Visegrád, desde donde pueden admirar la impresionante vista panorámica del Recodo del Danubio. Después de visitar la fortaleza tienen tiempo para dar un paseo o almorzar en un restaurante

6.1 Cruceros por el danubio

Crucero durante el día (1 hora con una copa). Salidas: Noviembre-Febrero: 14.00h. Marzo, Octubre: 11.00h, 23.30h, 14.00h, 15.30h, 17.00h. Abril-Septiembre: 11.00h, 12.30h, 14.00h, 15.30h, 17.00h, 18.30h. Paseo en barco por el día por el Danubio que atraviesa la capital. Una hora agradable e interesante en el bordo, escuchando la historia de la ciudad,

con posibilidad de parar en la Isla Margarita. Dos ofertas de bebidas incluidas, según el gusto.

Duración: 1h
No se incluyen traslados.

Precio por persona:
Adultos: 15 €, Niños menores de 10-14 años: 10 €



6.2 Crucero por la noche (1 hora con una copa)

Salidas: Noviembre-Febrero: 18.30h. Marzo, Octubre: 18.30h, 19.30h, 20.15h, 21.00h. Abril, Septiembre: 19.30h, 20.15h, 21.00h, 21.30h. Mayo-Agosto: 20.15h, 21.00h, 21.30h, 22.15h. Espectáculo sonoro y luminoso sobre el Danubio. Recorrido de una hora en barco por la noche atravesando la ciudad iluminada, con dos ofertas de bebidas, según el gusto.

Duración: 1h
No se incluyen traslados.

Precio por persona:
Adultos: 20 €, Niños menores de 10-14 años: 12 €

6.3 Crucero con cena música en vivo.

Salidas Diarias a las 19.00h Budapest tiene varias caras. La vibración del día se calma al anochecer, cuando las luces se encienden y una nueva ciudad resurge tras el crepúsculo. Hemos creado este programa para aquellos que desean disfrutar de un hermoso panorama de la ciudad de Budapest: banada en luces, durante una cena romántica a la luz de las velas. Nuestro paseo fluvial de 1,5 horas empieza con una bebida de bienvenida que les ofrecemos en nuestros barcos equipados con aire acondicionado y calefacción. Molnár Péter es el chef de vuestra cena.

Duración: 1h 30
No se incluyen traslados.

Precio por persona:
Adultos: 49 €

8 Szentendre / San Andres

Salida: Mier, Vier, Dom, 10.00h. Abril- Octubre : mier-dom 14.00. Visita al pintoresco pueblo de Szentendre, denominado ciudad de los artistas. Damos un paseo por el centro del pueblo con nuestro guía, quien le explicará la historia



Notas - Notes

y las tradiciones. Le invitaremos a gozar de nuestro pan frito especial llamado lángos. Tendrán tiempo para hacer compras o visitar el famoso Museo de Cerámica de Margit Kovács o el Museo de las esculturas hechas de mazapan. Regreso a Budapest en barco (1º de mayo a 30 de septiembre si las condiciones fluviales lo permiten).

Duración: 4,5 horas
Término en el muelle o centro. Traslado gratuito desde el hotel 30 minutos antes del inicio del programa.

Precio por persona:
Adultos: 38 €, Niños de 12 años: 19 €

9. Gödöllő / Sissi tour

Salida: Noviembre: Jue, Sab, 10.00 (no tour ene 11 feb 15). Abril- Octubre : lun, mier, sab 10.00h. Siga las huellas de Sisi visitando el Palacio Gödöllő la antigua residencia de verano de Francisco José y su esposa Elisabeth. Las paredes cuentan los secretos de su vida Venga a escucharlos. Después de un viaje de 30 minutos desde Budapest llegamos a la antigua residencia de verano de la Reina Isabel (Sissi) y Francisco José (emperador Habsburgo y, entre 1867 y 1916, también rey húngaro). Durante la visita al museo y el paseo por los jardines del palacio evocarán la época del Imperio Austro-Húngaro. Nuestro guía les descubrirá los secretos de los dormitorios, las puertas ocultas, la vida privada, y los amantes de la pareja real... También tendrán la oportunidad de tomar un café (opcional, no incluido).

Duración: 3 horas
Término en el centro. Traslado gratuito desde el hotel 30 minutos antes del inicio del programa.

Precio por persona:
Adultos: 36 €, Niños de 12 años: 17 €

típico húngaro. Seguimos hacia la ciudad de los artistas, Szentendre. Después de un paseo a pie por la antigua ciudad tienen la posibilidad de hacer compras o visitar el museo de la ceramista Margit Kovács. En verano (del 1 de mayo al 30 de septiembre) regresamos en barco a Budapest, desde donde podrán admirar el panorama maravilloso del barrio del Castillo.

Duración: 8-9 horas
Término en el centro. Barco del 1. 5.-30. 9. No se incluye almuerzo ni entradas | Traslado gratuito desde el hotel 30 minutos antes del inicio del programa.

Precio por persona:
Adultos: 56 €, Niños de 12 años: 28 €

Saludos y preguntas utiles en húngaro:

Hola	Szia
Buenos días	Jó reggelt!
Buenas tardes	Jó napot!
Buenas noches	Jó éjszakát!
Adios	Szia!
Hasta la vista	Visszontlátásra
Por favor	Kérem
Gracias	Köszönöm
¿Dónde está?	Hol van?
¿Por dónde se va?	Merre kell menni?
¿Que tal?	Hogy vagy?
¿Que hora es?	Mennyi az idő?
¿Cuanto cuesta?	Mi bekerül?
¿Me puede despertar?	Ébresztést kérek?



Mapa de Budapest
Excursiones en Español
(e Portugês)



reservation@doradotours.hu | www.doradotours.hu,
1068, Budapest Dózsa György, út 104. Hungary
Tel.: +3613020751



9. REALIZED PROJECTS

Party 24 juice
packaging.





10. REALIZED PROJECTS

Live Nations events
custom font for website.

**LIVE
NATIONS**

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 q ß ö è å ø ê ç ð š æ ð ã

" ? ! . , : ; « @ » "

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 q ß ö è å ø ê ç ð š æ ð ã

" ? ! . , : ; « @ » "



🔍 Search

✉ Email

📍 (null)

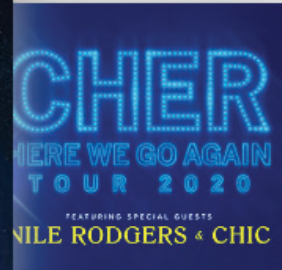
JOIN

📍 (null), (null) ▼

Sign In

BRE

WITH SPEC



The Noise [See more](#)



Issues



Black Label Society



Stand Atlantic



Falling In Reverse



Atreyu



Waterparks



Amon Am

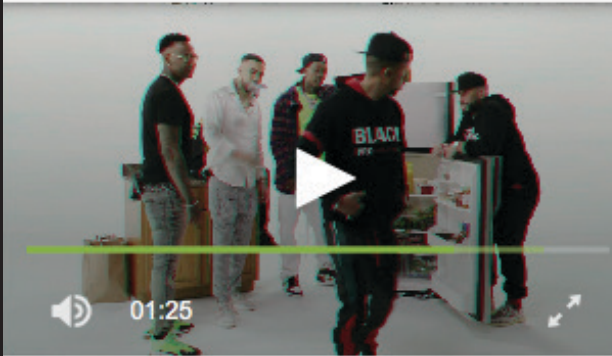
BJ Barham

Mercury Lounge

FR/9/AUG/

FRI
9
AUG

On Sale Now
BJ Barham
Mercury Lounge



01:25

FRI
9
AUG

On Sale Now
**Jon Anderson The Voice Of Yes:
1000 Hands Tour**
20 Monroe Live

FRI
9
AUG

On Sale Now
**JJ GREY & MOFRO and JONNY
LANG**

Tour Update: Slipknot Prepares For The Ultimate Metal Show

UPCOMING SHOWS

PAST SHOWS



AUG 10, 2019 SATURDAY @ 12PM

The Pavilion at Montage Mountain
Scranton, Pennsylvania

FIND TICKETS



AUG 11, 2019 SUNDAY @ 5:30PM

Hollywood Casino Amphitheatre - Chicago, IL
Tinley Park, Illinois

FIND TICKETS

OUR NETWORK

Ticketmaster
House of Blues
Live Nation Productions
VIP Nation
Live Nation Premium Tickets

COMPANY

About Us
Careers
Newsletter
Advertise with Us

SELECT MARKET

USA & Canada

Asia
Australia
Belgium
China
Czech Republic
Denmark
Estonia

PARTNERS

OUR APPS

Download on the
 App Store

GET IT ON
 Google Play



Search by artist, venue, event, or city



See What's New

Trending Articles

[How are ticket prices and fees determined?](#)

[Terms of Use](#)

[Can I chat online with a rep?](#)

[How do I transfer tickets?](#)

[How do I contact Customer Service?](#)

Thank you.